

*Webinar on*

# **Training for New Technical Writers**

# Learning Objectives

- Learn about Technical Document issues*
- Learn Technical Writing Goals*
- Learn how to Research the Subject Matter and Audience*
- Learn how Technical Writing differs from Creative Writing*
- Learn how to Edit/Proofread Technical Writing (Rewriting)*
- Learn the Value of Charts, Graphs, Pictures and Tables*
- Learn to Create In-House Templates*
- Things to Avoid In Technical Writing*
- Roles of Reviewers and Approvers*



Technical Writing as well as questions to ask the Target Audience in order to determine the interest and expertise of the Target Audience.

**PRESENTED BY:**

*After obtaining a B.S. and an M.S. in Chemistry from Tuskegee University, Robert Peoples joined the pharmaceutical industry as a Research Chemist with a concentration in analytical chemistry at Wyeth/Lederle.*

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

# Webinar Description

The purpose of this webinar is to teach recent college graduates or highly skilled technical personnel the basic principles of technical writing. It is designed to assist personnel in creating Technical Documents. Attendees will learn how to identify and address the Target Audience for the Technical Writing as well as questions to ask the Target Audience in order to determine the interest and expertise of the Target Audience.

Other objectives of the webinar include a comparison of Technical Writing, Creative Writing and Journalism. Also addressed are Editing and Proofreading techniques as well as additional Technical Writing Concerns.



# Who Should Attend ?

*Chemists*

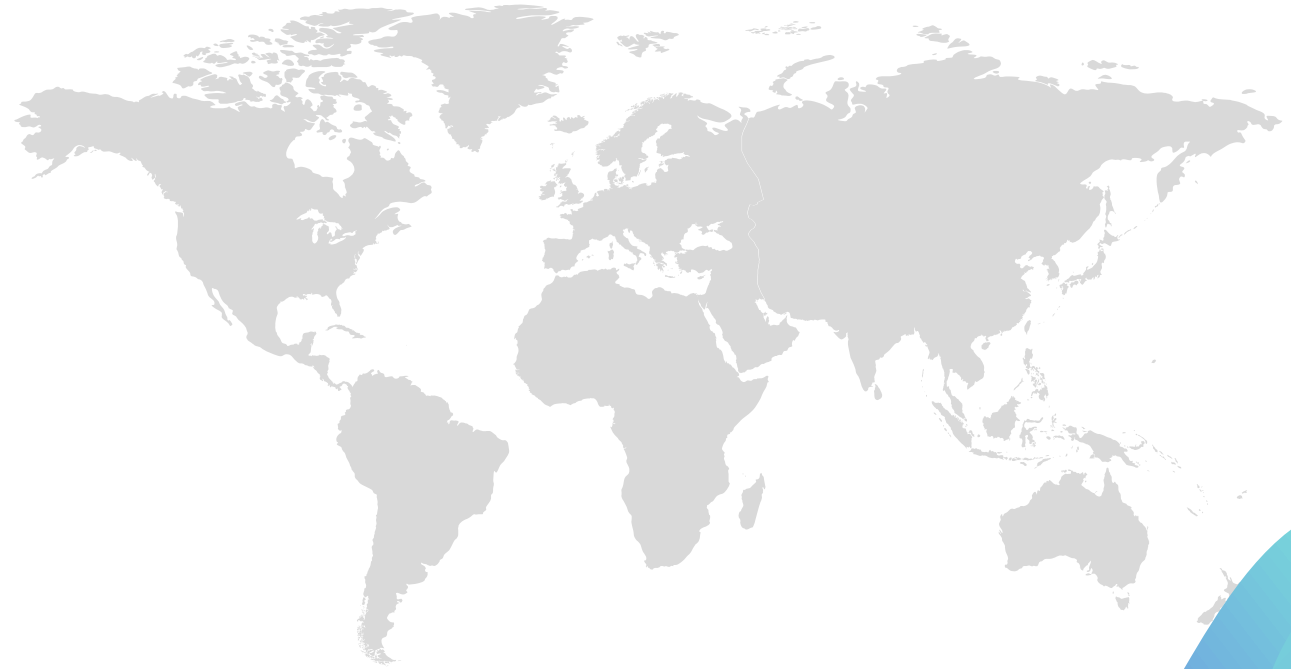
*Engineers*

*IT personnel*

*Human Resources*

*Any highly technical*

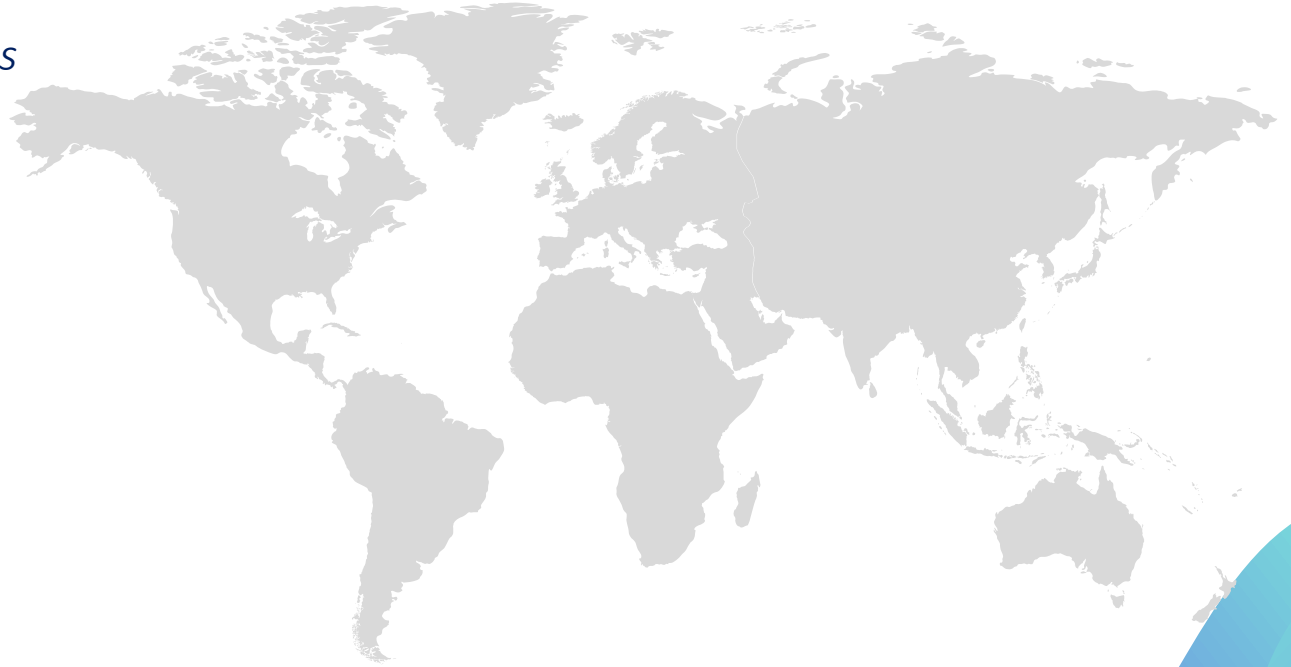
*Highly specialized personnel*



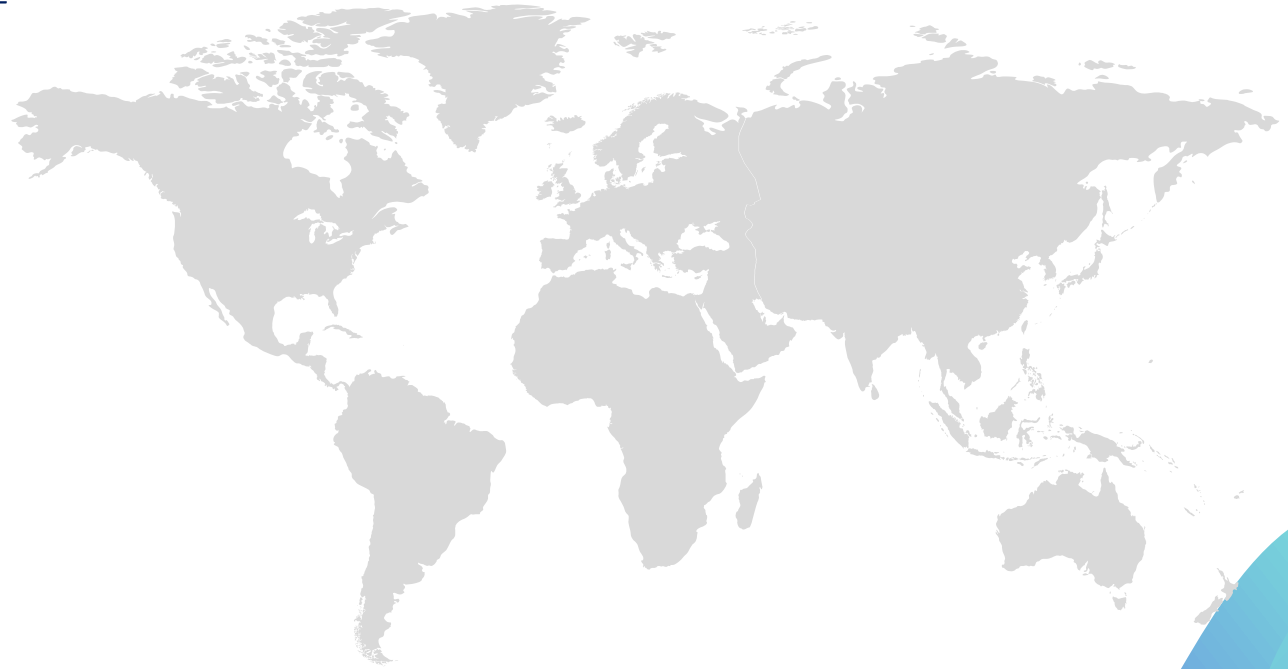
# Why Should Attend ?

*IT, scientific, human resources and even legal personnel may benefit from training in the principles and practices of Technical Writing because the creation of documents applies to all disciplines. Join this webinar to gain valuable insight into how to address these challenges.*

*The course is intended for beginning Technical Writers. Beginning Technical Writers include everyone from recent college graduates to experienced technical personnel who desire to improve their Technical Writing skills. Anyone who has an interest in Technical Writing will benefit from this webinar.*



*Technical writing is a highly specialized field. Hands-on training is absolutely necessary for this field. Yet there are strategies that can be applied such that this training is not overwhelming. Training for Technical Writing includes the use of global English, ignoring word count and the use of graphics. The purpose of this webinar is to train Technical Writers in general guidelines for the creation and maintenance of documents in order to ensure consistency between documents created by various functional groups within organizations.*



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